

ASSOCIATE, MEDIA & STRATEGIC COMMUNICATIONS

The Company

Clean Tech Hub is a pioneering hybrid hub for the research, development, demonstration and incubation of clean energy technologies in Africa, and their validation for commercial stage development. It is an early start-up incubator for inventions and innovations in clean energy, a consultancy for sustainability and energy efficiency solutions for organizations, and a driver of clean energy investment into Africa. Clean Tech Hub is focused on addressing Africa's energy poverty, increasing energy access through clean, renewable energy and sustainability.

Position Summary

Clean Technology Hub is seeking a motivated Associate, Media & Strategic Communications. As an Intern, you will work as part of a dynamic team to contribute to several initiatives, including research, policy formulation, advocacy, and enterprise development for increased energy access and improved climate resilience.

Responsibilities

- Work closely with the Clean Tech Hub team – with a focus on accelerating the decentralized renewable market growth in Nigeria through social media engagement.
- Assist in rebranding the organization through the SEO optimization with a view to generating traffic to the various media platforms.
- Assist in engagement coordination with stakeholders including media outfits and journalists on the energy access and climate change beats.
- Put together an editorial team to review articles for publication before posting.
- Ensure that sustainability videos are posted on all media platforms as at when due.
- Assist in building a strong online and digital coalition: Cultivating and engaging partners, allies and champions, towards encouraging them to take meaningful actions that result in measurable change.
- Oversee content creation activities for the organization's website and social



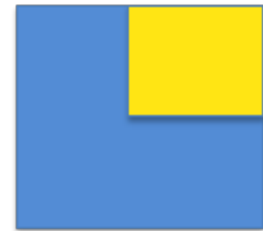
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media.

- Creation of content marketing calendar to ensure regular content on the website and social media handles throughout the year.
- Write entertaining and informative content and thought pieces for Clean Tech Hub's social media channels.
- Assist in the production and development of CTH's monthly newsletter.
- Work closely with the Senior Associate, Knowledge Management to devise a web content strategy that aligns with the organization's wider goals.
- Support with short media video and voice contents for Clean Technology Hub's YouTube and sound cloud pages where necessary.
- Other duties as assigned.





Skills/Knowledge

- Must have basic and working knowledge on topics and debates in climate change, energy access
- A Bachelor's degree in digital communications or related field will be an added advantage.
- A minimum of 2-3 year(s) experience in digital marketing/social media marketing.
- Strong communication skills and ability to conduct trainings under extreme conditions
- Private sector experience is an asset,
- ICT / Computer Literacy
- Fluency in written and oral English, proficiency in multiple local languages is an asset.
- Proficiency in Microsoft Office Suite (Word, Excel, and PowerPoint), Google Suites and other Software Tools.

Who you are

- A self- starter who is able to learn, work independently and passionately.
- You seek to take on new types of work, even without supervision.
- You show willingness to work, travel, and do what it takes to get the job done.
- You are comfortable with ambiguity and an ability to operate effectively in a changing context.
- You are able to react with appropriate levels of urgency to situations and events that require quick response.
- You can build strong relationships with clients and colleagues in a high paced environment.
- You must speak and write well and have a reasonably good command of English language usage and structure.

For interested applicants, follow the link to our jobs form here:

<https://bit.ly/CleanTechHubCareers>

Application Closing Date: 8th October 2022



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