



Head of Communications

Organization: Clean Technology Hub

Location: Abuja, Nigeria (Onsite)

Reports to: Chief Executive Officer

Direct Reports: Communications team, consultants, agencies

Employment Type: Full-time

About Clean Technology Hub

Clean Technology Hub is a hybrid hub advancing clean energy innovation and climate action across Africa through research, incubation, and strategic partnerships. The Hub works at the intersection of energy access, sustainability, and enterprise support to drive scalable impact.

Role Overview

This is a leadership role.

The Head of Communications is responsible for Clean Technology Hub's end to end corporate and digital communications and how the organization communicates, is seen, understood, and trusted by funders, partners, policymakers, and the larger public.

You will lead in defining the narrative of the organization, our mission and goals; you will own the brand, and ensure that everything the organization says and publishes strengthens its position as a leading voice in clean energy, climate innovation and sustainable development. This will require participating in developing, writing, shaping, editing and sharing our work, our thinking and the outcomes of our projects.

This role sits at the center of leadership, programmes, and partnerships translating impact into influence, and influence into opportunity.

Key Responsibilities

1. Strategic Leadership & Positioning

- Define and drive the organization's overall communications strategy which will be directly aligned with growth, programmes, and partnerships.
- Shape institutional positioning across energy access, climate innovation, and policy conversations

- Act as a strategic advisor to the CEO and leadership on communications, visibility, and reputational risk
- Ensure communications directly supports fundraising, partnerships, and organizational growth

2. Brand, Narrative & Thought Leadership

- Own and evolve the organization's brand, voice, and messaging framework
- Translate complex programme work into clear, compelling narratives
- Position leadership and the organization in high-level platforms, media, and global conversations
- Drive thought leadership content including reports, insights, and opinion pieces

3. External Communications & Media Relations

- Lead all media engagement, public relations, and stakeholder communications
- Build and maintain high-value relationships with traditional and digital journalists, media platforms, and communications and brand partners.
- Oversee press strategy, interviews, speaking engagements, and public visibility.
- Lead crisis communications and reputation management.

4. Digital Strategy & Audience Growth

- Provide strategic oversight for all digital platforms (website, LinkedIn, X, Instagram, YouTube)
- Drive audience growth, engagement, and influence using data and insights
- Oversee digital campaigns that support programmes, partnerships, and funding visibility
- Ensure consistency and quality across all digital touchpoints

5. Programme & Impact Communications

- Embed communications into programme design and delivery
- Ensure strong visibility for research, incubation, and climate initiatives
- Lead communications for major programmes, campaigns, and events
- Oversee storytelling that demonstrates measurable impact

6. Fundraising & Partnership Communications

- Partner with leadership and programme teams to support fundraising strategy



- Develop high-quality donor-facing materials (proposals, reports, impact stories)
- Strengthen the organization's positioning with funders and institutional partners
- Align communications with donor engagement and partnership pipelines

7. Internal Communications & Organizational Alignment

- Strengthen internal communication systems across teams
- Drive knowledge sharing, documentation, and organizational storytelling
- Ensure alignment between programmes, operations, and leadership messaging

8. Performance, Insights & Reporting

- Define and track KPIs across media, digital, and brand visibility
- Translate data into insights that inform strategy and decision-making
- Report communications performance to executive leadership

9. Team Leadership & Capacity Building

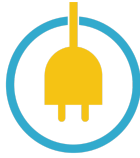
- Lead and develop a high-performing communications team
- Manage external vendors, consultants, and creative partners
- Build systems, processes, and standards for consistent delivery
- Mentor team members and strengthen internal capacity

Qualifications

- Bachelor's degree in Communications, Journalism, Public Relations, Marketing, or related field
- Master's degree is an advantage
- 10–12+ years of experience in communications, with at least 3–5 years in a senior leadership role
- Experience in climate, clean energy, development, or nonprofit sector strongly preferred.

Core Competencies

- Strong strategic thinking and leadership presence
- Exceptional storytelling and editorial judgment
- Proven ability to build and protect organizational reputation
- Experience managing media, brand, and public positioning
- Deep understanding of digital communications and audience growth
- Strong stakeholder management and influencing skills



Clean Technology Hub
Energy Innovation Centre

- Experience supporting fundraising and donor communications
- Ability to operate across strategy and execution when needed

What Success Looks Like

- The organization is consistently visible in the right conversations and platforms
- Communications clearly drives partnerships, funding, and influence
- Strong, consistent brand identity across all channels
- Programmes are well understood, well positioned, and widely recognized
- Leadership is seen as credible voices in climate and energy spaces

To Apply:

Click the link below to fill the Job Application form or copy and paste the link in your browser to fill the form:

<https://docs.google.com/forms/d/e/1FAIpQLSdOKPBEJC19IhPDkacleMMoN4fCvGCLCd2nV3NyS5qhHA8CWw/viewform?usp=publish-editor>